



# SPONSORSHIP OPPORTUNITY



Welcome to Bay Street Yard, downtown Fort Myers' premier entertainment destination!

With a vibrant atmosphere, a massive performance stage, a giant LED screen, three lively bars, a food truck alley and exclusive VIP suites, Bay Street Yard offers an unparalleled experience for music lovers, sports fans, and socialites alike.

By partnering with us, your brand will gain prime exposure to a diverse and engaged audience in a dynamic, high-energy environment.

Join us in creating unforgettable moments while elevating your brand's visibility!

**HELLO@BAYSTREETYARD.COM | (239) 940-8744**



## BENEFITS INCLUDE:

- Sole title sponsor, listed on all event marketing
- Onsite promotion in advance and during the event
- Company banner (supplied by company) hung from loft railing during event
- Acknowledgement onstage, before and after the band plays
- Baystreetyard.com event calendar listing with link
- Sponsor mention in social media paid advertising campaign
- Sponsor mention in social media organic feed post
- Sponsor mention in Instagram story (minimum 1x prior to event)
- Sponsor mention in Facebook event (optional co-host request)
- Sponsor mention in email newsletter to full database
- iHeartRadio online promotion (guaranteed 60k impressions, \$1000 value)
- \$500 Bar Tab
- Use of Elysium VIP Suite (center suite) for 18 people for up to 6 hours, including 1 hour before the event, duration of event and 1 hour post-event, plus a private Loft-level bartender for the duration of the VIP suite rental

## AVAILABLE EVENTS

Rock Republic: October 4  
Ben Allen Band: October 11  
Halloween Party: October 25  
Chasing Denver: November 15  
Rock Republic: December 27

~~New Year's Eve Party: December 31~~ **SOLD**  
~~Super Bowl Party: February 8, 2026~~ **SOLD**  
Mardi Groove: February 14, 2026  
St. Patrick's Day: March 14, 2026  
~~Rock Republic: April 18, 2026~~ **SOLD**

## \$3000 PER EVENT

Discounted pricing is available for multiple event sponsors

